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LUXURY HOTEL ADVISORS ANNOUNCES APPOINTMENT OF ATTORNEY PAULA ARGENTO TO ADVISORY BOARD

NEWPORT BEACH, Calif. – Real estate and hospitality investment industry veteran Paula Argento has joined the board of advisors for <u>Luxury Hotel Advisors</u> (LHA) – a boutique luxury hotel acquisitions and advisory firm based in Southern California's Newport Beach.

In her new role, Argento joins some of the country's leading hotel executives and advisors and brings with her a broad range of commercial real estate experience, as well as a stellar track record in the legal field. A certified family office professional and attorney, she is currently managing director of Argento Global, an international advisory firm specializing in hospitality and real estate investment, private equity, debt finance and corporate and family office representation, both in the U.S. and abroad.

According to Eric Prevette, managing principal of LHA, Argento is joining LHA's advisory board of respected industry professionals, all of whom share decades of experience in management, ownership, operation, marketing, brand development and the execution of hotel sales and acquisitions across the globe.

"With a unique skillset and many years of experience, Paula adds a valued perspective to our board," he said. "She has considerable legal, investment/deal structuring and transactional expertise as well as extensive experience with luxury hotel consulting – her knowledge and insight will be invaluable as we continue to expand our portfolio."

Argento is also a principal to the Argento International Law Firm in Washington D.C. She previously served as co-chair to the advisory board for the Boutique and Lifestyle Lodging Association and was a staff counsel to the U.S. Senate Judiciary Committee, providing legislative counsel on a wide range of issues, including the nomination hearing of Justice Sandra Day O'Connor.

Her luxury hotel consulting background includes the rebranding of Dominican Republic Cap Cana; financing of the Fairmont Austin; due diligence assignment on The Ritz-Carlton, San Francisco; negotiation for a proposed luxury resort, residences and golf course in Cam Rahn Bay, Vietnam; and advisory on the financing of a Gold Coast, Australia, luxury resort development in anticipation of the Brisbane 2032 Summer Olympics.

Argento holds a Bachelor of Arts in history from Boston College, a J.D. from the Catholic University of America and a master's degree in banking and finance law (LLM) from the Boston

University Law School. Additionally, she holds an advanced certificate in hotel real estate investment and asset management from Cornell University.

More information about <u>Luxury Hotel Advisors</u>, the <u>team</u>, <u>board of advisors</u> and <u>scope of services</u> is available at https://luxuryhoteladvisors.com/.

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About Luxury Hotel Advisors

Luxury Hotel Advisors, Inc. is a boutique luxury hotel acquisitions and advisory firm that guides, assists and implements solutions for hotel owners and investors in selecting the best course of action as it relates to luxury hospitality assets. Principals are personally involved with each assignment and the Board of Advisors are some of the most respected professionals in the industry. LK Eric Prevette, Carlos C. Lopes and Teresa A. Holden have served in leadership positions with iconic luxury brands in roles including hotel management, rebranding with a focus on value enhancement, asset management, investments, dispositions, acquisitions, refinancing and recapitalization.